

RNS REACH

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Ascential plc

Money20/20, the world's largest FinTech event, delivers successful first European edition

- *attracting more than 3,700 attendees, 420 industry leading speakers and 200 sponsors* -

Ascential plc (the "Group" / LSE: ASC.L), the international, business-to-business media company with a focused portfolio of market-leading events and information services products, is pleased to announce the successful launch of Money20/20 Europe.

Money20/20 Europe was held from 4-7 April at the Bella Center, Copenhagen, bringing together senior speakers and C-level executives from 75 countries.

Money20/20 in the US is the world's largest FinTech event for the payments and financial services innovation sector, focusing on the evolution of payments and financial services through mobile, retail, marketing services data and technology. The event was acquired by Ascential in 2014 and a brand expansion into Europe was announced. The aim of Money20/20 Europe was to provide a new focus on the opportunities and challenges of the industry specific to Europe.

The US congress is held each Autumn in Las Vegas and in 2015, the second year of Ascential ownership, attracted a record 10,426 attendees and saw strong growth in exhibitors, speakers and revenues.

Duncan Painter, CEO Ascential, said: "We are delighted with the success of Money20/20 Europe, which delivered an outstanding platform where industry leaders could connect. The event met our high expectations and I am confident it will continue to develop and grow."

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About Ascential plc

Ascential plc is a leading international media company that informs and connects business professionals in 150 countries through market-leading Exhibitions and Festivals, and Information Services.

Ascential powers the prestigious Cannes Lions festival for the branded communications industry, the world's premier payments and financial services congress Money 20/20, Spring Fair/Autumn Fair, Bett and the global fashion trend forecasting service WGSN. 23 of Ascential's 32 product lines are marketing leading and occupy number one positions.

Ascential exists to provide our customers with world class content and connections empowering their businesses to be the best informed and best connected. Our products enable focus, growth and value.
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