

5 January 2021

Ascential plc
("the Company")

Appointment of Non-Executive Directors

Ascential plc (LSE: ASCL.L), the specialist information, data and analytics company, today announces the appointment of Suzanne Baxter and Funke Ighodaro as independent Non-Executive Directors of the Company with immediate effect.

Suzanne has also been appointed as the Chair of the Audit Committee, succeeding Paul Harrison who will move to his new executive Chief Operating Officer role with effect from 11 January 2021.

Suzanne has substantial listed company experience and expertise gained in both executive and non-executive roles. She has held a range of commercially focused financial and operational roles in the support services sector, including serving as CFO of Mitie Group plc, where she supported businesses through transformative acquisitive and organic growth. Suzanne has served as the Audit Committee Chair of WH Smith plc since 2013 and is a Fellow of the Institute of Chartered Accountants in England and Wales. Suzanne also has a wealth of experience in workplace inclusion activities and is a Commissioner for Equality and Human Rights for Great Britain.

Funke Ighodaro has over 22 years of experience at executive board level and will serve as a member of the Audit Committee. She has previously served as CFO of several listed companies on the Johannesburg Stock Exchange and has extensive, multi-national experience and expertise in finance, strategy, M&A, and business and technology transformation. Funke is a Fellow of the Institute of Chartered Accountants in England and Wales and accredited as a Chartered Accountant with the South African Institute of Chartered Accountants.

Scott Forbes, Non-Executive Chairman, said "I am delighted to welcome Suzanne and Funke to the Board. Their financial acumen, commercial expertise and diverse global experience will be valuable to Ascential as we push ahead with our strategy."

The following additional information is disclosed in relation to Funke Ighodaro in accordance with Listing Rule 9.6.13:

Current directorships in publicly listed companies:

Company	Position	Date of appointment
Massmart Holdings Limited	Non-executive Director	May 2018
Old Mutual Limited	Non-executive Director	September 2020
Sabvest Limited	Non-executive Director	December 2020

Past directorships in publicly listed companies in the last five years:

Company	Position	Date of appointment	Date of resignation
Barloworld Limited	Executive Director	October 2018	February 2019
Tiger Brands Limited	Executive Director and CFO	June 2011	June 2016
Transaction Capital Limited	Non-executive Director	April 2017	November 2018
Datatec Limited	Non-executive Director	September 2010	October 2018
UAC of Nigeria plc	Non-executive Director	March 2018	September 2018

There is no other information to be disclosed in accordance with LR 9.6.13.

Contacts

Ascential plc

Louise Meads Company Secretary

+44 (0) 207 516 5000

Media enquiries

Edward Bridges, Matt
Dixon, Jamie Ricketts

FTI Consulting LLP

+44 (0)20 3727 1017